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For immediate release.

GLOBAL AUTOMAKERS OF CANADA RESPONDS TO CHANGES IN QUEBEC ZEV COMPLIANCE PATHWAYS

Toronto (July 14, 2025) – Global Automakers of Canada appreciates the recognition by the Government of Quebec that ZEV adoption estimates established at another time in different circumstances are no longer appropriate given the unfolding electric vehicle adoption realities of today.

While the compliance adjustments are very welcomed, they do not provide a viable path to compliance with existing targets and we urge the government to hold the targets at the 2025 level through 2027 while it consults on more appropriate targets that reflect current market realities.

Quebec's leadership in addressing the current market dynamics needs to be emulated by both the federal government and that of the Province of British Columbia to ensure that if we are to have a zero emission vehicle mandate in Canada - which we are not convinced is necessary - that we have only one mandate.

Anything more is an unreasonable and costly burden on the entire auto industry, and doubly problematic for producers at a time when vehicle production in Canada is under existential threat.

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ABOUT GLOBAL AUTOMAKERS OF CANADA

Global Automakers of Canada (GAC) is the national trade association representing the Canadian interests of 16 of the world's most respected automakers. Our members include: BMW Canada Inc, Honda Canada Inc., Hyundai Auto Canada Corp., Jaguar Land Rover Canada ULC, Kia Canada Inc., Maserati Canada Inc., Mazda Canada Inc., Mercedes-Benz Canada Inc., Mitsubishi Motor Sales of Canada, Inc., Nissan Canada Inc., Porsche Cars Canada Ltd., Subaru Canada, Inc., Toyota Canada Inc., VinFast Auto Canada Inc., Volkswagen Group Canada Inc., and Volvo Car Canada Ltd. Together our members represent more than 25 brands in the Canadian automotive market.