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of Canada

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For immediate release.

GLOBAL AUTOMAKERS OF CANADA STATEMENT ON CANADIAN RETALIATORY TARIFFS ON VEHICLES

Toronto (April 3, 2025) – David Adams, President and CEO of Global Automakers of Canada made the following statement in response to the Government of Canada’s announcement of retaliatory tariffs on U.S.-made vehicles imported to Canada,

“The priority of the automotive industry on both sides of the Canada-U.S. border is continued, stable, free trade between the two jurisdictions. The Government of Canada must seek to secure continued free trade movement of vehicles and parts across North America through the ongoing implementation of the Canada-US-Mexico Agreement (CUSMA) by the three signatory countries.

The threat of trade tariffs and supply chain disruptions during a historic global transition to electrification creates significant uncertainty for Canada’s auto industry, Canadian consumers, and the jobs we support from coast to coast to coast.

While we appreciate the complexity of the challenge before the Government of Canada we urge it to swiftly take the following measures to support the viability of Canada’s automotive market and our automakers:

1. Ensure the automotive industry is proactively consulted on any additional trade actions and should the government choose to enter any potential renegotiations of CUSMA.
2. Continue to preserve the integrity of CUSMA.
3. Freeze Canada’s ZEV mandate until industry can support a medium-term review of ambitious, yet achievable regulations. The government cannot mandate automakers to sell EVs while we are facing such significant disruptions in global trade and supply chains.
4. Pause additional and new regulations for the automotive sector until the current trade and supply chain uncertainty is resolved.
5. Remove the federal luxury tax on vehicles to support access to new vehicle technologies and avoid compounding taxation.

GAC and our members remain steadfastly committed to Canada. We need the government working with the industry to give us the flexibility required to respond to these challenging times and continue supporting Canadian workers and customers.”

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ABOUT GLOBAL AUTOMAKERS OF CANADA

Global Automakers of Canada (GAC) is the national trade association representing the Canadian interests of 16 of the world's most respected automakers. Our members include: BMW Canada Inc, Honda Canada Inc., Hyundai Auto Canada Corp., Jaguar Land Rover Canada ULC, Kia Canada Inc., Maserati Canada Inc., Mazda Canada Inc., Mercedes-Benz Canada Inc., Mitsubishi Motor Sales of Canada, Inc., Nissan Canada Inc., Porsche Cars Canada Ltd., Subaru Canada, Inc., Toyota Canada Inc., VinFast Auto Canada Inc., Volkswagen Group Canada Inc., and Volvo Car Canada Ltd. Together our members represent more than 25 brands in the Canadian automotive market.