

Global Automakers of Canada - Press Report (Quarter 4)

	Q4	Q4	%	YTD	YTD	%
	2024	2023	Changes	2024	2023	Changes
Audi LIGHT VEHICLE TOTAL	9,385	9,168	2.4%	33,644	35,076	-4.1%
Audi Passenger Car	1,685	1,460	15.4%	6,948	8,327	-16.6%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,685	1,460	15.4%	6,948	8,327	-16.6%
Audi Light Truck	7,700	7,708	-0.1%	26,696	26,749	-0.2%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	2,715	0.0%	7,777	12,200	-36.3%
Offshore Built	7,700	4,993	54.2%	18,919	14,549	30.0%
BMW Group LIGHT VEHICLE TOTAL	9,868	8,906	10.8%	34,731	35,436	-2.0%
BMW Group Passenger Car	2,924	2,947	-0.8%	11,359	11,889	-4.5%
BMW Passenger Car	2,472	2,330	6.1%	9,207	9,263	-0.6%
Canadian Built BMW	0	0	0.0%	0	0	0.0%
USA Built BMW	0	0	0.0%	0	0	0.0%
Mexican Built BMW	699	999	-30.0%	2,989	1,001	198.6%
Offshore Built BMW	1,773	1,331	33.2%	6,218	8,262	-24.7%
MINI Passenger Car	452	617	-26.7%	2,152	2,626	-18.1%
Canadian Built MINI	0	0	0.0%	0	0	0.0%
USA Built MINI	0	0	0.0%	0	0	0.0%
Mexican Built MINI	0	0	0.0%	0	0	0.0%
Offshore Built MINI	452	617	-26.7%	2,152	2,626	-18.1%
BMW Group Light Truck	6,944	5,959	16.5%	23,372	23,547	-0.7%
BMW Light Truck	6,246	5,503	13.5%	21,416	21,758	-1.6%
Canadian Built BMW	0	0	0.0%	0	0	0.0%
USA Built BMW	3,863	3,854	0.2%	14,824	15,235	-2.7%
Mexican Built BMW	0	0	0.0%	0	0	0.0%
Offshore Built BMW	2,383	1,649	44.5%	6,592	6,523	1.1%
MINI Light Truck	698	456	53.1%	1,956	1,789	9.3%
Canadian Built MINI	0	0	0.0%	0	0	0.0%
USA Built MINI	0	0	0.0%	0	0	0.0%
Mexican Built MINI	0	0	0.0%	0	0	0.0%
Offshore Built MINI	698	456	53.1%	1,956	1,789	9.3%
Honda/Acura LIGHT VEHICLE TOTAL	35,422	30,064	17.8%	135,692	124,628	8.9%
Honda/Acura Passenger Car	10,374	8,399	23.5%	36,497	33,864	7.8%
Acura Passenger Car	390	279	39.8%	1,684	2,161	-22.1%
Canadian Built Acura	0	0	0.0%	0	0	0.0%
USA Built Acura	390	279	39.8%	1,684	2,161	-22.1%
Mexican Built Acura	0	0	0.0%	0	0	0.0%

Offshore Built Acura	0	0	0.0%	0	0	0.0%
Honda Passenger Car	9,984	8,120	23.0%	34,813	31,703	9.8%
Canadian Built Honda	8,708	6,416	35.7%	29,581	24,362	21.4%
USA Built Honda	1,191	1,654	-28.0%	4,983	7,201	-30.8%
Mexican Built Honda	0	0	0.0%	0	0	0.0%
Offshore Built Honda	85	50	70.0%	249	140	77.9%
Honda/Acura Light Truck	25,048	21,665	15.6%	99,195	90,764	9.3%
Acura Light Truck	2,583	2,719	-5.0%	10,297	9,932	3.7%
Canadian Built Acura	0	0	0.0%	0	0	0.0%
USA Built Acura	2,583	2,719	-5.0%	10,297	9,932	3.7%
Mexican Built Acura	0	0	0.0%	0	0	0.0%
Offshore Built Acura	0	0	0.0%	0	0	0.0%
Honda Light Truck	22,465	18,946	18.6%	88,898	80,832	10.0%
Canadian Built Honda	13,489	12,213	10.4%	47,482	48,128	-1.3%
USA Built Honda	4,943	3,540	39.6%	25,808	20,808	24.0%
Mexican Built Honda	4,033	3,193	26.3%	15,608	11,896	31.2%
Offshore Built Honda	0	0	0.0%	0	0	0.0%
Hyundai LIGHT VEHICLE TOTAL	35,170	29,593	18.8%	138,755	122,286	13.5%
Hyundai Passenger Car	6,903	5,927	16.5%	26,266	26,387	-0.5%
Hyundai Passenger Car	6,658	5,677	17.3%	25,233	24,938	1.2%
Canadian Built Hyundai	0	0	0.0%	0	0	0.0%
USA Built Hyundai	0	0	0.0%	0	0	0.0%
Mexican Built Hyundai	0	0	0.0%	0	0	0.0%
Offshore Built Hyundai	6,658	5,677	17.3%	25,233	24,938	1.2%
Genesis Passenger Car	245	250	-2.0%	1,033	1,449	-28.7%
Canadian Built Genesis	0	0	0.0%	0	0	0.0%
USA Built Genesis	0	0	0.0%	0	0	0.0%
Mexican Built Genesis	0	0	0.0%	0	0	0.0%
Offshore Built Genesis	245	250	-2.0%	1,033	1,449	-28.7%
Hyundai Light Truck	28,267	23,666	19.4%	112,489	95,899	17.3%
Hyundai Light Truck	26,667	22,272	19.7%	106,482	90,731	17.4%
Canadian Built Hyundai	0	0	0.0%	0	0	0.0%
USA Built Hyundai	5,310	2,780	91.0%	16,287	12,158	34.0%
Mexican Built Hyundai	0	0	0.0%	0	0	0.0%
Offshore Built Hyundai	21,357	19,492	9.6%	90,195	78,573	14.8%
Genesis Light Truck	1,600	1,394	14.8%	6,007	5,168	16.2%
Canadian Built Genesis	0	0	0.0%	0	0	0.0%
USA Built Genesis	0	0	0.0%	0	0	0.0%
Mexican Built Genesis	0	0	0.0%	0	0	0.0%
Offshore Built Genesis	1,600	1,394	14.8%	6,007	5,168	16.2%
Jaguar LIGHT VEHICLE TOTAL	240	305	-21.3%	1,272	1,118	13.8%
Jaguar Passenger Car	25	48	-47.9%	182	193	-5.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%

Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	25	48	-47.9%	182	193	-5.7%
Jaguar Light Truck	215	257	-16.3%	1,090	925	17.8%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	215	257	-16.3%	1,090	925	17.8%
Kia LIGHT VEHICLE TOTAL	19,745	18,429	7.1%	86,657	84,768	2.2%
Kia Passenger Car	2,662	4,210	-36.8%	13,306	21,117	-37.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	2	121	-98.3%	33	874	-96.2%
Mexican Built	2,183	3,220	-32.2%	10,957	15,332	-28.5%
Offshore Built	477	869	-45.1%	2,316	4,911	-52.8%
Kia Light Truck	17,083	14,219	20.1%	73,351	63,651	15.2%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	4,117	1,916	114.9%	14,155	11,133	27.1%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	12,966	12,303	5.4%	59,196	52,518	12.7%
Land Rover LIGHT VEHICLE TOTAL	2,592	1,689	53.5%	8,949	7,385	21.2%
Land Rover Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Land Rover Light Truck	2,592	1,689	53.5%	8,949	7,385	21.2%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	2,592	1,689	53.5%	8,949	7,385	21.2%
Maserati LIGHT VEHICLE TOTAL	130	168	-22.6%	611	904	-32.4%
Maserati Passenger Car	11	20	-45.0%	85	119	-28.6%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	11	20	-45.0%	85	119	-28.6%
Maserati Light Truck	119	148	-19.6%	526	785	-33.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	119	148	-19.6%	526	785	-33.0%
Mazda LIGHT VEHICLE TOTAL	17,073	14,854	14.9%	72,226	58,637	23.2%
Mazda Passenger Car	2,551	3,205	-20.4%	11,305	11,918	-5.1%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%

Mexican Built	0	268	0.0%	15	2,768	-99.5%
Offshore Built	2,551	2,937	-13.1%	11,290	9,150	23.4%
Mazda Light Truck	14,522	11,649	24.7%	60,921	46,719	30.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	2,455	2,065	18.9%	10,277	5,711	80.0%
Mexican Built	3,436	2,369	45.0%	14,260	10,748	32.7%
Offshore Built	8,631	7,215	19.6%	36,384	30,260	20.2%
Mercedes-Benz/smart LIGHT VEHICLE						
TOTAL	8,933	8,285	7.8%	34,484	35,948	-4.1%
Mercedes-Benz/smart Passenger Car	1,685	1,673	0.7%	6,909	7,725	-10.6%
Mercedes-Benz Passenger Car	1,685	1,673	0.7%	6,909	7,725	-10.6%
Canadian Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
USA Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
Mexican Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
Offshore Built Mercedes-Benz	1,685	1,673	0.7%	6,909	7,725	-10.6%
smart Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built smart	0	0	0.0%	0	0	0.0%
USA Built smart	0	0	0.0%	0	0	0.0%
Mexican Built smart	0	0	0.0%	0	0	0.0%
Offshore Built smart	0	0	0.0%	0	0	0.0%
Mercedes-Benz/smart Light Truck	7,248	6,612	9.6%	27,575	28,223	-2.3%
Mercedes-Benz Light Truck	7,248	6,612	9.6%	27,575	28,223	-2.3%
Canadian Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
USA Built Mercedes-Benz	4,195	4,037	3.9%	15,498	12,798	21.1%
Mexican Built Mercedes-Benz	236	498	-52.6%	1,460	1,906	-23.4%
Offshore Built Mercedes-Benz	2,817	2,077	35.6%	10,617	13,519	-21.5%
smart Light Truck	0	0	0.0%	0	0	0.0%
Canadian Built smart	0	0	0.0%	0	0	0.0%
USA Built smart	0	0	0.0%	0	0	0.0%
Mexican Built smart	0	0	0.0%	0	0	0.0%
Offshore Built smart	0	0	0.0%	0	0	0.0%
Mitsubishi LIGHT VEHICLE TOTAL	9,228	8,553	7.9%	38,921	35,708	9.0%
Mitsubishi Passenger Car	765	992	-22.9%	2,932	2,639	11.1%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	765	992	-22.9%	2,932	2,639	11.1%
Mitsubishi Light Truck	8,463	7,561	11.9%	35,989	33,069	8.8%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	8,463	7,561	11.9%	35,989	33,069	8.8%
Nissan/Infiniti LIGHT VEHICLE TOTAL	22,507	21,149	6.4%	103,092	91,378	12.8%
Nissan/Infiniti Passenger Car	3,024	2,298	31.6%	18,611	15,538	19.8%

Infiniti Passenger Car	130	165	-21.2%	892	808	10.4%
Canadian Built Infiniti	0	0	0.0%	0	0	0.0%
USA Built Infiniti	0	0	0.0%	0	0	0.0%
Mexican Built Infiniti	0	0	0.0%	0	0	0.0%
Offshore Built Infiniti	130	165	-21.2%	892	808	10.4%
Nissan Passenger Car	2,894	2,133	35.7%	17,719	14,730	20.3%
Canadian Built Nissan	0	0	0.0%	0	0	0.0%
USA Built Nissan	458	739	-38.0%	3,134	4,285	-26.9%
Mexican Built Nissan	2,380	1,352	76.0%	14,251	9,962	43.1%
Offshore Built Nissan	56	42	33.3%	334	483	-30.8%
Nissan/Infiniti Light Truck	19,483	18,851	3.4%	84,481	75,840	11.4%
Infiniti Light Truck	1,373	1,145	19.9%	5,408	5,400	0.1%
Canadian Built Infiniti	0	0	0.0%	0	0	0.0%
USA Built Infiniti	942	612	53.9%	3,342	3,245	3.0%
Mexican Built Infiniti	185	304	-39.1%	1,120	1,313	-14.7%
Offshore Built Infiniti	246	229	7.4%	946	842	12.4%
Nissan Light Truck	18,110	17,706	2.3%	79,073	70,440	12.3%
Canadian Built Nissan	0	0	0.0%	0	0	0.0%
USA Built Nissan	2,677	3,607	-25.8%	13,415	22,045	-39.1%
Mexican Built Nissan	8,108	3,031	167.5%	24,084	13,621	76.8%
Offshore Built Nissan	7,325	11,068	-33.8%	41,574	34,774	19.6%
Porsche LIGHT VEHICLE TOTAL	2,986	2,480	20.4%	10,374	10,644	-2.5%
Porsche Passenger Car	770	983	-21.7%	3,646	3,797	-4.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	770	983	-21.7%	3,646	3,797	-4.0%
Porsche Light Truck	2,216	1,497	48.0%	6,728	6,847	-1.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	2,216	1,497	48.0%	6,728	6,847	-1.7%
Subaru LIGHT VEHICLE TOTAL	15,551	15,099	3.0%	68,043	54,966	23.8%
Subaru Passenger Car	1,500	1,598	-6.1%	7,040	7,445	-5.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	16	64	-75.0%	153	1,608	-90.5%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,484	1,534	-3.3%	6,887	5,837	18.0%
Subaru Light Truck	14,051	13,501	4.1%	61,003	47,521	28.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	4,325	4,008	7.9%	17,575	16,990	3.4%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	9,726	9,493	2.5%	43,428	30,531	42.2%
Suzuki LIGHT VEHICLE TOTAL	0	0	0.0%	0	0	0.0%

Suzuki Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Suzuki Light Truck	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Toyota/Lexus LIGHT VEHICLE TOTAL	58,312	58,989	-1.1%	238,933	227,460	5.0%
Toyota/Lexus Passenger Car	9,463	10,951	-13.6%	46,723	45,893	1.8%
Lexus Passenger Car	557	657	-15.2%	3,108	3,522	-11.8%
Canadian Built Lexus	0	0	0.0%	0	0	0.0%
USA Built Lexus	189	278	-32.0%	1,072	1,316	-18.5%
Mexican Built Lexus	0	0	0.0%	0	0	0.0%
Offshore Built Lexus	368	379	-2.9%	2,036	2,206	-7.7%
Toyota Passenger Car	8,906	10,294	-13.5%	43,615	42,371	2.9%
Canadian Built Toyota	0	0	0.0%	0	0	0.0%
USA Built Toyota	4,572	5,783	-20.9%	22,900	21,939	4.4%
Mexican Built Toyota	0	0	0.0%	0	0	0.0%
Offshore Built Toyota	4,334	4,511	-3.9%	20,715	20,432	1.4%
Toyota/Lexus Light Truck	48,849	48,038	1.7%	192,210	181,567	5.9%
Lexus Light Truck	6,842	6,472	5.7%	26,596	27,677	-3.9%
Canadian Built Lexus	4,415	4,558	-3.1%	17,778	20,925	-15.0%
USA Built Lexus	746	576	29.5%	2,160	576	275.0%
Mexican Built Lexus	0	0	0.0%	0	0	0.0%
Offshore Built Lexus	1,681	1,338	25.6%	6,658	6,176	7.8%
Toyota Light Truck	42,007	41,566	1.1%	165,614	153,890	7.6%
Canadian Built Toyota	16,168	16,751	-3.5%	65,164	66,480	-2.0%
USA Built Toyota	15,979	14,278	11.9%	60,053	49,091	22.3%
Mexican Built Toyota	2,761	4,658	-40.7%	10,728	16,433	-34.7%
Offshore Built Toyota	7,099	5,879	20.8%	29,669	21,886	35.6%
Volkswagen LIGHT VEHICLE TOTAL	16,676	22,003	-24.2%	81,742	63,757	28.2%
Volkswagen Passenger Car	4,686	3,889	20.5%	19,433	12,399	56.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	3,078	2,619	17.5%	11,769	8,153	44.4%
Offshore Built	1,608	1,270	26.6%	7,664	4,246	80.5%
Volkswagen Light Truck	11,990	18,114	-33.8%	62,309	51,358	21.3%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	4,468	5,307	-15.8%	23,375	18,512	26.3%
Mexican Built	7,405	12,807	-42.2%	38,817	32,751	18.5%
Offshore Built	117	0	0.0%	117	95	23.2%

Volvo LIGHT VEHICLE TOTAL	3,521	3,764	-6.5%	13,404	12,865	4.2%
Volvo Passenger Car	179	539	-66.8%	1,152	1,484	-22.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	75	174	-56.9%	552	515	7.2%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	104	365	-71.5%	600	969	-38.1%
Volvo Light Truck	3,342	3,225	3.6%	12,252	11,381	7.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	93	0	0.0%	96	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	3,249	3,225	0.7%	12,156	11,381	6.8%
Total GAC Passenger Car	49,207	49,139	0.1%	212,394	210,734	0.8%
Total GAC Light Truck	218,132	204,359	6.7%	889,136	792,230	12.2%
Total GAC Light Vehicle	267,339	253,498	5.5%	1,101,530	1,002,964	9.8%