

Global Automakers of Canada - Press Report (Quarter 4)

	Q4	Q4	%	YTD	YTD	%
	2023	2022	Changes	2023	2022	Changes
Audi LIGHT VEHICLE TOTAL	9,168	7,597	20.7%	35,076	29,137	20.4%
Audi Passenger Car	1,460	2,111	-30.8%	8,327	7,985	4.3%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,460	2,111	-30.8%	8,327	7,985	4.3%
Audi Light Truck	7,708	5,486	40.5%	26,749	21,152	26.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	2,715	2,773	-2.1%	12,200	9,745	25.2%
Offshore Built	4,993	2,713	84.0%	14,549	11,407	27.5%
BMW Group LIGHT VEHICLE TOTAL	8,906	8,125	9.6%	35,436	31,624	12.1%
BMW Group Passenger Car	2,947	3,101	-5.0%	11,889	10,796	10.1%
BMW Passenger Car	2,330	2,442	-4.6%	9,263	8,469	9.4%
Canadian Built BMW	0	0	0.0%	0	0	0.0%
USA Built BMW	0	0	0.0%	0	0	0.0%
Mexican Built BMW	999	15	6560.0%	1,001	1,117	-10.4%
Offshore Built BMW	1,331	2,427	-45.2%	8,262	7,352	12.4%
MINI Passenger Car	617	659	-6.4%	2,626	2,327	12.8%
Canadian Built MINI	0	0	0.0%	0	0	0.0%
USA Built MINI	0	0	0.0%	0	0	0.0%
Mexican Built MINI	0	0	0.0%	0	0	0.0%
Offshore Built MINI	617	659	-6.4%	2,626	2,327	12.8%
BMW Group Light Truck	5,959	5,024	18.6%	23,547	20,828	13.1%
BMW Light Truck	5,503	4,535	21.3%	21,758	19,397	12.2%
Canadian Built BMW	0	0	0.0%	0	0	0.0%
USA Built BMW	3,854	3,224	19.5%	15,235	16,632	-8.4%
Mexican Built BMW	0	0	0.0%	0	0	0.0%
Offshore Built BMW	1,649	1,311	25.8%	6,523	2,765	135.9%
MINI Light Truck	456	489	-6.7%	1,789	1,431	25.0%
Canadian Built MINI	0	0	0.0%	0	0	0.0%
USA Built MINI	0	0	0.0%	0	0	0.0%
Mexican Built MINI	0	0	0.0%	0	0	0.0%
Offshore Built MINI	456	489	-6.7%	1,789	1,431	25.0%
Honda/Acura LIGHT VEHICLE TOTAL	30,064	23,969	25.4%	124,628	103,294	20.7%
Honda/Acura Passenger Car	8,399	6,560	28.0%	33,864	36,057	-6.1%
Acura Passenger Car	279	514	-45.7%	2,161	2,614	-17.3%
Canadian Built Acura	0	1	0.0%	0	2	0.0%
USA Built Acura	279	513	-45.6%	2,161	2,611	-17.2%
Mexican Built Acura	0	0	0.0%	0	0	0.0%

Offshore Built Acura	0	0	0.0%	0	1	0.0%
Honda Passenger Car	8,120	6,046	34.3%	31,703	33,443	-5.2%
Canadian Built Honda	6,416	5,362	19.7%	24,362	26,215	-7.1%
USA Built Honda	1,654	623	165.5%	7,201	5,818	23.8%
Mexican Built Honda	0	0	0.0%	0	1	0.0%
Offshore Built Honda	50	61	-18.0%	140	1,409	-90.1%
Honda/Acura Light Truck	21,665	17,409	24.4%	90,764	67,237	35.0%
Acura Light Truck	2,719	2,400	13.3%	9,932	8,798	12.9%
Canadian Built Acura	0	0	0.0%	0	0	0.0%
USA Built Acura	2,719	2,400	13.3%	9,932	8,798	12.9%
Mexican Built Acura	0	0	0.0%	0	0	0.0%
Offshore Built Acura	0	0	0.0%	0	0	0.0%
Honda Light Truck	18,946	15,009	26.2%	80,832	58,439	38.3%
Canadian Built Honda	12,213	8,636	41.4%	48,128	32,096	50.0%
USA Built Honda	3,540	3,766	-6.0%	20,808	15,312	35.9%
Mexican Built Honda	3,193	2,607	22.5%	11,896	11,031	7.8%
Offshore Built Honda	0	0	0.0%	0	0	0.0%
Hyundai LIGHT VEHICLE TOTAL	29,592	26,144	13.2%	122,285	118,308	3.4%
Hyundai Passenger Car	5,927	5,627	5.3%	26,387	29,667	-11.1%
Hyundai Passenger Car	5,677	5,209	9.0%	24,938	28,081	-11.2%
Canadian Built Hyundai	0	0	0.0%	0	0	0.0%
USA Built Hyundai	0	4	0.0%	0	1,021	0.0%
Mexican Built Hyundai	0	0	0.0%	0	0	0.0%
Offshore Built Hyundai	5,677	5,205	9.1%	24,938	27,060	-7.8%
Genesis Passenger Car	250	418	-40.2%	1,449	1,586	-8.6%
Canadian Built Genesis	0	0	0.0%	0	0	0.0%
USA Built Genesis	0	0	0.0%	0	0	0.0%
Mexican Built Genesis	0	0	0.0%	0	0	0.0%
Offshore Built Genesis	250	418	-40.2%	1,449	1,586	-8.6%
Hyundai Light Truck	23,665	20,517	15.3%	95,898	88,641	8.2%
Hyundai Light Truck	22,271	19,596	13.7%	90,730	84,478	7.4%
Canadian Built Hyundai	0	0	0.0%	0	0	0.0%
USA Built Hyundai	2,780	3,280	-15.2%	12,158	12,714	-4.4%
Mexican Built Hyundai	0	0	0.0%	0	0	0.0%
Offshore Built Hyundai	19,491	16,316	19.5%	78,572	71,764	9.5%
Genesis Light Truck	1,394	921	51.4%	5,168	4,163	24.1%
Canadian Built Genesis	0	0	0.0%	0	0	0.0%
USA Built Genesis	0	0	0.0%	0	0	0.0%
Mexican Built Genesis	0	0	0.0%	0	0	0.0%
Offshore Built Genesis	1,394	921	51.4%	5,168	4,163	24.1%
Jaguar LIGHT VEHICLE TOTAL	305	315	-3.2%	1,118	1,020	9.6%
Jaguar Passenger Car	48	32	50.0%	193	151	27.8%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%

Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	48	32	50.0%	193	151	27.8%
Jaguar Light Truck	257	283	-9.2%	925	869	6.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	257	283	-9.2%	925	869	6.4%
Kia LIGHT VEHICLE TOTAL	18,429	17,785	3.6%	84,768	68,258	24.2%
Kia Passenger Car	4,210	7,099	-40.7%	21,117	24,524	-13.9%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	121	278	-56.5%	874	934	-6.4%
Mexican Built	3,220	5,525	-41.7%	15,332	16,886	-9.2%
Offshore Built	869	1,296	-32.9%	4,911	6,704	-26.7%
Kia Light Truck	14,219	10,686	33.1%	63,651	43,734	45.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	1,916	2,611	-26.6%	11,133	10,524	5.8%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	12,303	8,075	52.4%	52,518	33,210	58.1%
Land Rover LIGHT VEHICLE TOTAL	1,689	1,521	11.0%	7,385	5,526	33.6%
Land Rover Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Land Rover Light Truck	1,689	1,521	11.0%	7,385	5,526	33.6%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,689	1,521	11.0%	7,385	5,526	33.6%
Maserati LIGHT VEHICLE TOTAL	168	118	42.4%	915	620	47.6%
Maserati Passenger Car	20	38	-47.4%	119	184	-35.3%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	20	38	-47.4%	119	184	-35.3%
Maserati Light Truck	148	80	85.0%	796	436	82.6%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	148	80	85.0%	796	436	82.6%
Mazda LIGHT VEHICLE TOTAL	14,854	9,863	50.6%	58,637	49,874	17.6%
Mazda Passenger Car	3,205	1,730	85.3%	11,918	8,717	36.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%

Mexican Built	268	782	-65.7%	2,768	2,128	30.1%
Offshore Built	2,937	948	209.8%	9,150	6,589	38.9%
Mazda Light Truck	11,649	8,133	43.2%	46,719	41,157	13.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	2,065	694	197.6%	5,711	1,500	280.7%
Mexican Built	2,369	1,354	75.0%	10,748	6,863	56.6%
Offshore Built	7,215	6,085	18.6%	30,260	32,794	-7.7%
Mercedes-Benz/smart LIGHT VEHICLE						
TOTAL	8,285	6,739	22.9%	35,948	34,316	4.8%
Mercedes-Benz/smart Passenger Car	1,673	1,221	37.0%	7,725	7,152	8.0%
Mercedes-Benz Passenger Car	1,673	1,221	37.0%	7,725	7,152	8.0%
Canadian Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
USA Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
Mexican Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
Offshore Built Mercedes-Benz	1,673	1,221	37.0%	7,725	7,152	8.0%
smart Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built smart	0	0	0.0%	0	0	0.0%
USA Built smart	0	0	0.0%	0	0	0.0%
Mexican Built smart	0	0	0.0%	0	0	0.0%
Offshore Built smart	0	0	0.0%	0	0	0.0%
Mercedes-Benz/smart Light Truck	6,612	5,518	19.8%	28,223	27,164	3.9%
Mercedes-Benz Light Truck	6,612	5,518	19.8%	28,223	27,164	3.9%
Canadian Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
USA Built Mercedes-Benz	2,436	1,440	69.2%	9,047	8,469	6.8%
Mexican Built Mercedes-Benz	498	538	-7.4%	1,906	1,667	14.3%
Offshore Built Mercedes-Benz	3,678	3,540	3.9%	17,270	17,028	1.4%
smart Light Truck	0	0	0.0%	0	0	0.0%
Canadian Built smart	0	0	0.0%	0	0	0.0%
USA Built smart	0	0	0.0%	0	0	0.0%
Mexican Built smart	0	0	0.0%	0	0	0.0%
Offshore Built smart	0	0	0.0%	0	0	0.0%
Mitsubishi LIGHT VEHICLE TOTAL	8,553	5,926	44.3%	35,708	22,101	61.6%
Mitsubishi Passenger Car	992	289	243.3%	2,639	1,626	62.3%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	992	289	243.3%	2,639	1,626	62.3%
Mitsubishi Light Truck	7,561	5,637	34.1%	33,069	20,475	61.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	7,561	5,637	34.1%	33,069	20,475	61.5%
Nissan/Infiniti LIGHT VEHICLE TOTAL	21,149	16,639	27.1%	91,378	76,411	19.6%
Nissan/Infiniti Passenger Car	2,298	2,619	-12.3%	15,538	14,052	10.6%

Infiniti Passenger Car	165	129	27.9%	808	715	13.0%
Canadian Built Infiniti	0	0	0.0%	0	0	0.0%
USA Built Infiniti	0	0	0.0%	0	0	0.0%
Mexican Built Infiniti	0	0	0.0%	0	0	0.0%
Offshore Built Infiniti	165	129	27.9%	808	715	13.0%
Nissan Passenger Car	2,133	2,490	-14.3%	14,730	13,337	10.4%
Canadian Built Nissan	0	0	0.0%	0	0	0.0%
USA Built Nissan	739	756	-2.2%	4,285	3,776	13.5%
Mexican Built Nissan	1,352	1,732	-21.9%	9,962	9,543	4.4%
Offshore Built Nissan	42	2	2000.0%	483	18	2583.3%
Nissan/Infiniti Light Truck	18,851	14,020	34.5%	75,840	62,359	21.6%
Infiniti Light Truck	1,145	1,352	-15.3%	5,400	4,731	14.1%
Canadian Built Infiniti	0	0	0.0%	0	0	0.0%
USA Built Infiniti	612	778	-21.3%	3,245	2,217	46.4%
Mexican Built Infiniti	304	373	-18.5%	1,313	1,911	-31.3%
Offshore Built Infiniti	229	201	13.9%	842	603	39.6%
Nissan Light Truck	17,706	12,668	39.8%	70,440	57,628	22.2%
Canadian Built Nissan	0	0	0.0%	0	0	0.0%
USA Built Nissan	3,607	5,475	-34.1%	22,045	22,782	-3.2%
Mexican Built Nissan	3,031	1,536	97.3%	13,621	13,132	3.7%
Offshore Built Nissan	11,068	5,657	95.7%	34,774	21,714	60.1%
Porsche LIGHT VEHICLE TOTAL	2,480	1,948	27.3%	10,644	9,195	15.8%
Porsche Passenger Car	983	442	122.4%	3,797	2,947	28.8%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	983	442	122.4%	3,797	2,947	28.8%
Porsche Light Truck	1,497	1,506	-0.6%	6,847	6,248	9.6%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,497	1,506	-0.6%	6,847	6,248	9.6%
Subaru LIGHT VEHICLE TOTAL	15,099	11,399	32.5%	54,966	44,009	24.9%
Subaru Passenger Car	1,598	1,736	-7.9%	7,445	5,828	27.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	64	789	-91.9%	1,608	3,010	-46.6%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,534	947	62.0%	5,837	2,818	107.1%
Subaru Light Truck	13,501	9,663	39.7%	47,521	38,181	24.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	4,008	4,518	-11.3%	16,990	14,428	17.8%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	9,493	5,145	84.5%	30,531	23,753	28.5%
Suzuki LIGHT VEHICLE TOTAL	0	0	0.0%	0	0	0.0%

Suzuki Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Suzuki Light Truck	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Toyota/Lexus LIGHT VEHICLE TOTAL	58,989	45,176	30.6%	227,460	200,204	13.6%
Toyota/Lexus Passenger Car	10,951	10,284	6.5%	45,893	52,654	-12.8%
Lexus Passenger Car	657	701	-6.3%	3,522	3,820	-7.8%
Canadian Built Lexus	0	0	0.0%	0	0	0.0%
USA Built Lexus	278	308	-9.7%	1,316	1,483	-11.3%
Mexican Built Lexus	0	0	0.0%	0	0	0.0%
Offshore Built Lexus	379	393	-3.6%	2,206	2,337	-5.6%
Toyota Passenger Car	10,294	9,583	7.4%	42,371	48,834	-13.2%
Canadian Built Toyota	0	0	0.0%	0	0	0.0%
USA Built Toyota	5,783	6,953	-16.8%	21,939	35,061	-37.4%
Mexican Built Toyota	0	0	0.0%	0	0	0.0%
Offshore Built Toyota	4,511	2,630	71.5%	20,432	13,773	48.3%
Toyota/Lexus Light Truck	48,038	34,892	37.7%	181,567	147,550	23.1%
Lexus Light Truck	6,472	5,802	11.5%	27,677	21,203	30.5%
Canadian Built Lexus	4,558	4,672	-2.4%	20,925	15,814	32.3%
USA Built Lexus	576	0	0.0%	576	0	0.0%
Mexican Built Lexus	0	0	0.0%	0	0	0.0%
Offshore Built Lexus	1,338	1,130	18.4%	6,176	5,389	14.6%
Toyota Light Truck	41,566	29,090	42.9%	153,890	126,347	21.8%
Canadian Built Toyota	16,751	12,961	29.2%	66,480	54,354	22.3%
USA Built Toyota	14,278	9,529	49.8%	49,091	42,743	14.9%
Mexican Built Toyota	4,658	3,288	41.7%	16,433	12,715	29.2%
Offshore Built Toyota	5,879	3,312	77.5%	21,886	16,535	32.4%
Volkswagen LIGHT VEHICLE TOTAL	22,003	10,511	109.3%	63,757	46,951	35.8%
Volkswagen Passenger Car	3,889	1,350	188.1%	12,399	8,365	48.2%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	258	0.0%
Mexican Built	2,619	1,099	138.3%	8,153	5,748	41.8%
Offshore Built	1,270	251	406.0%	4,246	2,359	80.0%
Volkswagen Light Truck	18,114	9,161	97.7%	51,358	38,586	33.1%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	5,307	2,515	111.0%	18,512	11,469	61.4%
Mexican Built	12,807	5,767	122.1%	32,751	25,230	29.8%
Offshore Built	0	879	0.0%	95	1,887	-95.0%

Volvo LIGHT VEHICLE TOTAL	3,764	2,545	47.9%	12,865	10,289	25.0%
Volvo Passenger Car	539	255	111.4%	1,484	1,217	21.9%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	174	54	222.2%	515	324	59.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	365	201	81.6%	969	893	8.5%
Volvo Light Truck	3,225	2,290	40.8%	11,381	9,072	25.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	3,225	2,290	40.8%	11,381	9,072	25.5%
Total GAC Passenger Car	49,139	44,494	10.4%	210,734	211,922	-0.6%
Total GAC Light Truck	204,358	151,826	34.6%	792,240	639,215	23.9%
Total GAC Light Vehicle	253,497	196,320	29.1%	1,002,974	851,137	17.8%