

Global Automakers of Canada - Press Report (Quarter 1)

	Q1	Q1	%	YTD	YTD	%
	2024	2023	Changes	2024	2023	Changes
Audi LIGHT VEHICLE TOTAL	5,428	6,107	-11.1%	5,428	6,107	-11.1%
Audi Passenger Car	1,338	1,868	-28.4%	1,338	1,868	-28.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,338	1,868	-28.4%	1,338	1,868	-28.4%
Audi Light Truck	4,090	4,239	-3.5%	4,090	4,239	-3.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	1,353	2,194	-38.3%	1,353	2,194	-38.3%
Offshore Built	2,737	2,045	33.8%	2,737	2,045	33.8%
BMW Group LIGHT VEHICLE TOTAL	6,659	7,482	-11.0%	6,659	7,482	-11.0%
BMW Group Passenger Car	2,261	2,325	-2.8%	2,261	2,325	-2.8%
BMW Passenger Car	1,670	1,794	-6.9%	1,670	1,794	-6.9%
Canadian Built BMW	0	0	0.0%	0	0	0.0%
USA Built BMW	0	0	0.0%	0	0	0.0%
Mexican Built BMW	639	2	31850.0%	639	2	31850.0%
Offshore Built BMW	1,031	1,792	-42.5%	1,031	1,792	-42.5%
MINI Passenger Car	591	531	11.3%	591	531	11.3%
Canadian Built MINI	0	0	0.0%	0	0	0.0%
USA Built MINI	0	0	0.0%	0	0	0.0%
Mexican Built MINI	0	0	0.0%	0	0	0.0%
Offshore Built MINI	591	531	11.3%	591	531	11.3%
BMW Group Light Truck	4,398	5,157	-14.7%	4,398	5,157	-14.7%
BMW Light Truck	4,012	4,649	-13.7%	4,012	4,649	-13.7%
Canadian Built BMW	0	0	0.0%	0	0	0.0%
USA Built BMW	2,843	3,379	-15.9%	2,843	3,379	-15.9%
Mexican Built BMW	0	0	0.0%	0	0	0.0%
Offshore Built BMW	1,169	1,270	-8.0%	1,169	1,270	-8.0%
MINI Light Truck	386	508	-24.0%	386	508	-24.0%
Canadian Built MINI	0	0	0.0%	0	0	0.0%
USA Built MINI	0	0	0.0%	0	0	0.0%
Mexican Built MINI	0	0	0.0%	0	0	0.0%
Offshore Built MINI	386	508	-24.0%	386	508	-24.0%
Honda/Acura LIGHT VEHICLE TOTAL	30,235	19,056	58.7%	30,235	19,056	58.7%
Honda/Acura Passenger Car	7,683	4,769	61.1%	7,683	4,769	61.1%
Acura Passenger Car	313	494	-36.6%	313	494	-36.6%
Canadian Built Acura	0	0	0.0%	0	0	0.0%
USA Built Acura	313	494	-36.6%	313	494	-36.6%
Mexican Built Acura	0	0	0.0%	0	0	0.0%

Offshore Built Acura	0	0	0.0%	0	0	0.0%
Honda Passenger Car	7,370	4,275	72.4%	7,370	4,275	72.4%
Canadian Built Honda	6,327	3,372	87.6%	6,327	3,372	87.6%
USA Built Honda	982	902	8.9%	982	902	8.9%
Mexican Built Honda	0	0	0.0%	0	0	0.0%
Offshore Built Honda	61	1	6000.0%	61	1	6000.0%
Honda/Acura Light Truck	22,552	14,287	57.8%	22,552	14,287	57.8%
Acura Light Truck	2,343	2,363	-0.8%	2,343	2,363	-0.8%
Canadian Built Acura	0	0	0.0%	0	0	0.0%
USA Built Acura	2,343	2,363	-0.8%	2,343	2,363	-0.8%
Mexican Built Acura	0	0	0.0%	0	0	0.0%
Offshore Built Acura	0	0	0.0%	0	0	0.0%
Honda Light Truck	20,209	11,924	69.5%	20,209	11,924	69.5%
Canadian Built Honda	9,954	5,900	68.7%	9,954	5,900	68.7%
USA Built Honda	6,673	3,606	85.1%	6,673	3,606	85.1%
Mexican Built Honda	3,582	2,418	48.1%	3,582	2,418	48.1%
Offshore Built Honda	0	0	0.0%	0	0	0.0%
Hyundai LIGHT VEHICLE TOTAL	29,084	27,011	7.7%	29,084	27,011	7.7%
Hyundai Passenger Car	5,571	6,238	-10.7%	5,571	6,238	-10.7%
Hyundai Passenger Car	5,280	5,943	-11.2%	5,280	5,943	-11.2%
Canadian Built Hyundai	0	0	0.0%	0	0	0.0%
USA Built Hyundai	0	0	0.0%	0	0	0.0%
Mexican Built Hyundai	0	0	0.0%	0	0	0.0%
Offshore Built Hyundai	5,280	5,943	-11.2%	5,280	5,943	-11.2%
Genesis Passenger Car	291	295	-1.4%	291	295	-1.4%
Canadian Built Genesis	0	0	0.0%	0	0	0.0%
USA Built Genesis	0	0	0.0%	0	0	0.0%
Mexican Built Genesis	0	0	0.0%	0	0	0.0%
Offshore Built Genesis	291	295	-1.4%	291	295	-1.4%
Hyundai Light Truck	23,513	20,773	13.2%	23,513	20,773	13.2%
Hyundai Light Truck	22,252	19,746	12.7%	22,252	19,746	12.7%
Canadian Built Hyundai	0	0	0.0%	0	0	0.0%
USA Built Hyundai	2,392	2,695	-11.2%	2,392	2,695	-11.2%
Mexican Built Hyundai	0	0	0.0%	0	0	0.0%
Offshore Built Hyundai	19,860	17,051	16.5%	19,860	17,051	16.5%
Genesis Light Truck	1,261	1,027	22.8%	1,261	1,027	22.8%
Canadian Built Genesis	0	0	0.0%	0	0	0.0%
USA Built Genesis	0	0	0.0%	0	0	0.0%
Mexican Built Genesis	0	0	0.0%	0	0	0.0%
Offshore Built Genesis	1,261	1,027	22.8%	1,261	1,027	22.8%
Jaguar LIGHT VEHICLE TOTAL	378	224	68.8%	378	224	68.8%
Jaguar Passenger Car	52	36	44.4%	52	36	44.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%

Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	52	36	44.4%	52	36	44.4%
Jaguar Light Truck	326	188	73.4%	326	188	73.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	326	188	73.4%	326	188	73.4%
Kia LIGHT VEHICLE TOTAL	21,221	20,499	3.5%	21,221	20,499	3.5%
Kia Passenger Car	4,119	6,206	-33.6%	4,119	6,206	-33.6%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	21	320	-93.4%	21	320	-93.4%
Mexican Built	3,423	4,350	-21.3%	3,423	4,350	-21.3%
Offshore Built	675	1,536	-56.1%	675	1,536	-56.1%
Kia Light Truck	17,102	14,293	19.7%	17,102	14,293	19.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	2,218	3,478	-36.2%	2,218	3,478	-36.2%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	14,884	10,815	37.6%	14,884	10,815	37.6%
Land Rover LIGHT VEHICLE TOTAL	2,134	1,952	9.3%	2,134	1,952	9.3%
Land Rover Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Land Rover Light Truck	2,134	1,952	9.3%	2,134	1,952	9.3%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	2,134	1,952	9.3%	2,134	1,952	9.3%
Maserati LIGHT VEHICLE TOTAL	175	279	-37.3%	175	279	-37.3%
Maserati Passenger Car	20	38	-47.4%	20	38	-47.4%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	20	38	-47.4%	20	38	-47.4%
Maserati Light Truck	155	241	-35.7%	155	241	-35.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	155	241	-35.7%	155	241	-35.7%
Mazda LIGHT VEHICLE TOTAL	13,615	11,326	20.2%	13,615	11,326	20.2%
Mazda Passenger Car	2,219	2,864	-22.5%	2,219	2,864	-22.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%

Mexican Built	15	882	-98.3%	15	882	-98.3%
Offshore Built	2,204	1,982	11.2%	2,204	1,982	11.2%
Mazda Light Truck	11,396	8,462	34.7%	11,396	8,462	34.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	1,925	738	160.8%	1,925	738	160.8%
Mexican Built	3,248	3,294	-1.4%	3,248	3,294	-1.4%
Offshore Built	6,223	4,430	40.5%	6,223	4,430	40.5%
Mercedes-Benz/smart LIGHT VEHICLE						
TOTAL	7,632	7,832	-2.6%	7,632	7,832	-2.6%
Mercedes-Benz/smart Passenger Car	1,294	1,743	-25.8%	1,294	1,743	-25.8%
Mercedes-Benz Passenger Car	1,294	1,743	-25.8%	1,294	1,743	-25.8%
Canadian Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
USA Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
Mexican Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
Offshore Built Mercedes-Benz	1,294	1,743	-25.8%	1,294	1,743	-25.8%
smart Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built smart	0	0	0.0%	0	0	0.0%
USA Built smart	0	0	0.0%	0	0	0.0%
Mexican Built smart	0	0	0.0%	0	0	0.0%
Offshore Built smart	0	0	0.0%	0	0	0.0%
Mercedes-Benz/smart Light Truck	6,338	6,089	4.1%	6,338	6,089	4.1%
Mercedes-Benz Light Truck	6,338	6,089	4.1%	6,338	6,089	4.1%
Canadian Built Mercedes-Benz	0	0	0.0%	0	0	0.0%
USA Built Mercedes-Benz	3,871	1,883	105.6%	3,871	1,883	105.6%
Mexican Built Mercedes-Benz	327	351	-6.8%	327	351	-6.8%
Offshore Built Mercedes-Benz	2,140	3,855	-44.5%	2,140	3,855	-44.5%
smart Light Truck	0	0	0.0%	0	0	0.0%
Canadian Built smart	0	0	0.0%	0	0	0.0%
USA Built smart	0	0	0.0%	0	0	0.0%
Mexican Built smart	0	0	0.0%	0	0	0.0%
Offshore Built smart	0	0	0.0%	0	0	0.0%
Mitsubishi LIGHT VEHICLE TOTAL	8,921	7,464	19.5%	8,921	7,464	19.5%
Mitsubishi Passenger Car	465	714	-34.9%	465	714	-34.9%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	465	714	-34.9%	465	714	-34.9%
Mitsubishi Light Truck	8,456	6,750	25.3%	8,456	6,750	25.3%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	8,456	6,750	25.3%	8,456	6,750	25.3%
Nissan/Infiniti LIGHT VEHICLE TOTAL	29,547	20,470	44.3%	29,547	20,470	44.3%
Nissan/Infiniti Passenger Car	4,755	3,511	35.4%	4,755	3,511	35.4%

Infiniti Passenger Car	156	216	-27.8%	156	216	-27.8%
Canadian Built Infiniti	0	0	0.0%	0	0	0.0%
USA Built Infiniti	0	0	0.0%	0	0	0.0%
Mexican Built Infiniti	0	0	0.0%	0	0	0.0%
Offshore Built Infiniti	156	216	-27.8%	156	216	-27.8%
Nissan Passenger Car	4,599	3,295	39.6%	4,599	3,295	39.6%
Canadian Built Nissan	0	0	0.0%	0	0	0.0%
USA Built Nissan	1,037	941	10.2%	1,037	941	10.2%
Mexican Built Nissan	3,496	2,156	62.2%	3,496	2,156	62.2%
Offshore Built Nissan	66	198	-66.7%	66	198	-66.7%
Nissan/Infiniti Light Truck	24,792	16,959	46.2%	24,792	16,959	46.2%
Infiniti Light Truck	1,343	1,412	-4.9%	1,343	1,412	-4.9%
Canadian Built Infiniti	0	0	0.0%	0	0	0.0%
USA Built Infiniti	736	870	-15.4%	736	870	-15.4%
Mexican Built Infiniti	449	339	32.4%	449	339	32.4%
Offshore Built Infiniti	158	203	-22.2%	158	203	-22.2%
Nissan Light Truck	23,449	15,547	50.8%	23,449	15,547	50.8%
Canadian Built Nissan	0	0	0.0%	0	0	0.0%
USA Built Nissan	3,674	7,469	-50.8%	3,674	7,469	-50.8%
Mexican Built Nissan	3,537	3,182	11.2%	3,537	3,182	11.2%
Offshore Built Nissan	16,238	4,896	231.7%	16,238	4,896	231.7%
Porsche LIGHT VEHICLE TOTAL	1,658	2,211	-25.0%	1,658	2,211	-25.0%
Porsche Passenger Car	504	472	6.8%	504	472	6.8%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	504	472	6.8%	504	472	6.8%
Porsche Light Truck	1,154	1,739	-33.6%	1,154	1,739	-33.6%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,154	1,739	-33.6%	1,154	1,739	-33.6%
Subaru LIGHT VEHICLE TOTAL	17,723	9,540	85.8%	17,723	9,540	85.8%
Subaru Passenger Car	1,536	1,244	23.5%	1,536	1,244	23.5%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	41	726	-94.4%	41	726	-94.4%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	1,495	518	188.6%	1,495	518	188.6%
Subaru Light Truck	16,187	8,296	95.1%	16,187	8,296	95.1%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	4,652	3,366	38.2%	4,652	3,366	38.2%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	11,535	4,930	134.0%	11,535	4,930	134.0%
Suzuki LIGHT VEHICLE TOTAL	0	0	0.0%	0	0	0.0%

Suzuki Passenger Car	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Suzuki Light Truck	0	0	0.0%	0	0	0.0%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	0	0	0.0%	0	0	0.0%
Toyota/Lexus LIGHT VEHICLE TOTAL	57,266	44,554	28.5%	57,266	44,554	28.5%
Toyota/Lexus Passenger Car	12,647	8,098	56.2%	12,647	8,098	56.2%
Lexus Passenger Car	607	705	-13.9%	607	705	-13.9%
Canadian Built Lexus	0	0	0.0%	0	0	0.0%
USA Built Lexus	208	249	-16.5%	208	249	-16.5%
Mexican Built Lexus	0	0	0.0%	0	0	0.0%
Offshore Built Lexus	399	456	-12.5%	399	456	-12.5%
Toyota Passenger Car	12,040	7,393	62.9%	12,040	7,393	62.9%
Canadian Built Toyota	0	0	0.0%	0	0	0.0%
USA Built Toyota	5,836	3,803	53.5%	5,836	3,803	53.5%
Mexican Built Toyota	0	0	0.0%	0	0	0.0%
Offshore Built Toyota	6,204	3,590	72.8%	6,204	3,590	72.8%
Toyota/Lexus Light Truck	44,619	36,456	22.4%	44,619	36,456	22.4%
Lexus Light Truck	5,937	6,545	-9.3%	5,937	6,545	-9.3%
Canadian Built Lexus	3,932	5,365	-26.7%	3,932	5,365	-26.7%
USA Built Lexus	694	0	0.0%	694	0	0.0%
Mexican Built Lexus	0	0	0.0%	0	0	0.0%
Offshore Built Lexus	1,311	1,180	11.1%	1,311	1,180	11.1%
Toyota Light Truck	38,682	29,911	29.3%	38,682	29,911	29.3%
Canadian Built Toyota	18,213	15,026	21.2%	18,213	15,026	21.2%
USA Built Toyota	13,004	9,462	37.4%	13,004	9,462	37.4%
Mexican Built Toyota	1,006	1,927	-47.8%	1,006	1,927	-47.8%
Offshore Built Toyota	6,459	3,496	84.8%	6,459	3,496	84.8%
Volkswagen LIGHT VEHICLE TOTAL	17,482	11,007	58.8%	17,482	11,007	58.8%
Volkswagen Passenger Car	3,656	1,716	113.1%	3,656	1,716	113.1%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	1,881	1,377	36.6%	1,881	1,377	36.6%
Offshore Built	1,775	339	423.6%	1,775	339	423.6%
Volkswagen Light Truck	13,826	9,291	48.8%	13,826	9,291	48.8%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	5,196	3,381	53.7%	5,196	3,381	53.7%
Mexican Built	8,630	5,820	48.3%	8,630	5,820	48.3%
Offshore Built	0	90	0.0%	0	90	0.0%

Volvo LIGHT VEHICLE TOTAL	2,626	2,508	4.7%	2,626	2,508	4.7%
Volvo Passenger Car	251	215	16.7%	251	215	16.7%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	92	74	24.3%	92	74	24.3%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	159	141	12.8%	159	141	12.8%
Volvo Light Truck	2,375	2,293	3.6%	2,375	2,293	3.6%
Canadian Built	0	0	0.0%	0	0	0.0%
USA Built	0	0	0.0%	0	0	0.0%
Mexican Built	0	0	0.0%	0	0	0.0%
Offshore Built	2,375	2,293	3.6%	2,375	2,293	3.6%
Total GAC Passenger Car	48,371	42,057	15.0%	48,371	42,057	15.0%
Total GAC Light Truck	203,413	157,465	29.2%	203,413	157,465	29.2%
Total GAC Light Vehicle	251,784	199,522	26.2%	251,784	199,522	26.2%