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Automakers and Automotive Dealers to Highlight Concerns on Parliament Hill

Article

December 14, 2023 5:46 PM EST

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Federal Zero-Emission Vehicle Sales Targets Must Address Vehicle Affordability and Charging Infrastructure

Ottawa, Ontario--(Newsfile Corp. - December 14, 2023) - **WHAT:** Canada's leading automotive industry associations express concerns regarding the federal government's mandated sales target for zero-emission vehicles, citing profound concerns about affordability and infrastructure.

WHO:

Tim Reuss, CEO, Canadian Automobile Dealers Association
Brian Kingston, President, CEO Canadian Vehicle Manufacturers' Association
David Adams, President, CEO Global Automakers of Canada
Huw Williams, Spokesperson, Canadian Automobile Dealers Association

WHEN & WHERE:

West Block
Room 135-B
Friday, December 15th, 2023
9:30a.m. EDT

WHY: The proposed government-mandated sales target for zero-emission vehicles raises concerns about its sustainability within the automotive industry. The absence of adequate charging infrastructure and affordability of zero-emission vehicles is a significant barrier to a comprehensive approach that addresses both regulatory targets and the essential supporting infrastructure to ensure the successful integration and affordability of zero-emission vehicles in the market.

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- 30 -

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