

Public Policy Positions

Global Automakers of Canada 2019

Trade Policy:

GAC believes that Canada, as a vibrant trading nation, benefits from the maintenance of a liberalized global trade regime, which contemplates the reciprocal reduction of tariffs and non-tariff barriers with our major trading partners. This includes broader recognition and acceptance of existing standards that achieve the same outcomes, and global development of standards and guidelines for new vehicle technologies.

Investment Policy:

GAC believes that an automobile manufacturing/investment policy needs to be developed by all levels of government working collaboratively with industry, with the goal of creating the conditions necessary to maintain and grow the existing manufacturing footprint while also attracting new automotive investment to Canada.

Environmental Policy:

GAC believes that the environmental policy related to light duty vehicles should be outcome-focused and take into consideration the environmental policies of our largest trading partners.

Skills Development Policy:

GAC believes that governments should work with industry to promote and develop highly qualified workers with skill sets that support vehicle production, sales, and servicing given the disruptive changes in vehicle technology from a propulsion, safety, automation and connectivity perspective.

Regulatory Policy:

GAC believes that effective governance is best achieved by regulation only where necessary, after consultation with industry, and only where alternative solutions are not available. Any regulation should focus on performance-based outcomes which should be consistent across Canada and avoid inconsistency with our major trading partners and should be justified with a thorough cost/benefit analysis.

Trade Policy

Investment Policy

Environmental Policy

Skills Development
Policy

Regulatory Policy

Consumer
Protection Policy

Regulatory Policy

Technology Policy

Privacy & Security
Policy



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Technology Policy:

GAC believes that advanced technologies (eg. propulsion, automated, connected, shared) are best introduced into Canada through the application of flexible, results-based regulatory practices that encourage both innovation and technology adoption in a fair and transparent manner.

Privacy & Security Policy:

GAC believes that that the security and privacy of personal information is fundamental to the broader adoption of connected and automated vehicles. Our members know that without a high level of consumer trust in automakers to both secure and respect the privacy of personal information, the adoption of these technologies will not move forward. GAC also believes that Canada's Personal Information Protection and Electronic Documents Act (PIPEDA) provides an appropriate framework to ensure the privacy and security of consumer information is maintained and our members are in compliance with the provisions of the PIPEDA.

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