

For immediate release.

## GLOBAL AUTOMAKERS RESPONSE TO ANNOUNCED CHANGES TO QUEBEC'S ZERO-EMISSION VEHICLE SALES MANDATE

**TORONTO (June 3<sup>rd</sup>, 2022)** – On behalf of its 15 member companies, the Global Automakers of Canada (GAC) acknowledges yesterday's announcement by Québec's Minister of the Environment and the Fight Against Climate Change Benoit Charette concerning commitments to increase the stringency of Québec's Zero-Emission Vehicle Standard (ZEV Standard) in order to meet the province's new goal of 1.6 million ZEVs registered in the province by 2030.

"The GAC's member companies are committed partners in Québec's drive to decarbonize road transportation and electrify the vehicle fleet in Québec," said David Adams, president of Global Automakers of Canada. "That said, continually changing both the targets and the compliance mechanisms to achieve them, does not represent a constructive partnership," added Adams.

"Québec consumers, like most Canadians, are facing record high inflation levels for everything that they purchase along with increased borrowing costs that are expected to continue to rise. Unless more is done to increase incentives to make EVs more affordable, and unless consumers have confidence that the infrastructure is in place to charge their vehicles, the only thing the industry and the Québec government will be partners in is a failed experiment."

The GAC and its member companies remain committed to working with the Québec government to decarbonize road-transportation and will be providing further input during the regulatory development process.

A public statement on the Québec ZEV standard is available on [the GAC website](#).

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## **About Global Automakers of Canada**

Global Automakers of Canada (GAC) is the national trade association representing the Canadian interests of 15 of the world's most respected automakers. Our members include: BMW Group Canada Inc, Honda Canada Inc., Hyundai Auto Canada Corp., Jaguar Land Rover Canada ULC, Kia Canada Inc., Maserati Canada Inc., Mazda Canada Inc., Mercedes-Benz Canada Inc., Mitsubishi Motor Sales of Canada Inc., Nissan Canada Inc., Porsche Cars Canada Ltd., Subaru Canada, Inc., Toyota Canada Inc., Volkswagen Group Canada Inc. and Volvo Car Canada Ltd. Together our members represent more than 25 brands in the Canadian automotive market. Our members represent more than 90% of Quebec's new passenger car market and 70% of Québec's light duty vehicle market.