

FOR IMMEDIATE RELEASE

Automakers Commend Government for Clarity Provided to Canadians on Zero Emission Vehicle Rebates

TORONTO (April 17, 2019) – The Global Automakers of Canada (GAC) commended the Government for clarifying the Transport Canada's Incentive for Zero-Emission Vehicles (iZEV) announced in the March 19th Federal Budget to promote the adoption of zero-emission vehicles (ZEVs). "Our members are pleased that Minister Garneau has clarified the parameters around the Budget incentive announcement and trust that they will kick-start consumer purchases of electric, plug-in hybrid electric, and hydrogen vehicles that had stalled with the uncertainty surrounding the application of the program," said David Adams, President of the Global Automakers of Canada, a national trade association representing fifteen European and Asian brands in Canada.

"Knowing the parameters of the program will allow consumers to make informed purchase decisions, armed with the knowledge of both vehicle eligibility and the quantum of the incentive that will be applied to the purchase of their vehicle," added Adams.

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ABOUT GLOBAL AUTOMAKERS OF CANADA

Global Automakers (GAC) is the national industry association representing the Canadian interests of 15 of the world's most respected automakers.

The GAC advocates for sound public policy to support a competitive and sustainable automotive market in Canada. Our members are committed to meeting the mobility needs of Canadians by providing greater consumer choice, offering leading edge safety and environmental technologies and eliminating unnecessary regulatory and trade barriers.

In 2018, the member companies of the Association sold a record 1,173,891 vehicles representing 59% of the Canadian automotive market. This represents a growth in sales of 1.2% over 2017's record year for the member companies. Further our members produced 44% of the vehicles built in Canada and fully 58% of the vehicles sold by member companies in Canada were built in the NAFTA region, demonstrating a commitment to « building where they sell ».. Visit us at globalautomakers.ca.