

FOR IMMEDIATE RELEASE

Canadian Auto Sales Back in the Black for August

TORONTO (September 4, 2019) – Canadian auto sales rebounded once again in August, bouncing up a little over 0.5% in August holding the year-to-date decline to just over 4% . It is estimated that total sales for the month were around 182,000 units. Trucks – as they have been all year – dominated with sales increasing almost 8% over last August, while comprising 76% of the market.

“Consumer confidence was lower in August than it has been - which is an important factor with respect to big ticket item purchases,” said David Adams, President, Global Automakers of Canada. “However, we still have interest rates at very attractive levels to perhaps counter-balance lower consumer confidence ratings,” added Adams.

Sales for GAC members in August were essentially flat, down just 0.3% from last year. Overall industry sales were stronger than the 5-year history of vehicle sales for August, marking the first time in four months that 2019 sales were above the five-year average for the month.

Sales for the total market are now essentially estimates given the decision of General Motors to report sales only on a quarterly basis. These estimated sales will be made available by DesRosiers Automotive Consultants and will be trued-up once a quarter to reflect actual sales when GM reports.

We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.

About the GAC

Global Automakers of Canada is a national industry association representing fifteen member companies which are domiciled outside of Canada and the United States. These companies engage in the manufacturing, importation, distribution and servicing of light duty vehicles. The members of the GAC were responsible for 59% of overall vehicle sales in 2018. The members support some 77,000 direct and indirect jobs in Canada along with 60% of Canada’s 3,331 dealers across Canada.

Selected Highlights of Member Company Sales for August 2019

Company	August Sales	Change	Comment
Audi	3,166	2.1%	
Hyundai	13,408	0.8%	
Kia	7,640	3.0%	
Maserati	52	4.0%	
Mercedes-Benz	3,987	18.2%	
Porsche	808	1.1%	
Toyota	22,394	9.6%	
Volvo	830	0.4%	

Association Members

BMW Canada Inc.
Honda Canada Inc.
Hyundai Auto Canada Corp.
Jaguar Land Rover Canada ULC
Kia Canada Inc.
Mazda Canada Inc.
Maserati Canada Inc.
Mercedes-Benz Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Nissan Canada Inc.
Porsche Cars Canada Ltd.
Subaru Canada Inc.
Toyota Canada Inc.
Volkswagen Group Canada Inc.
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.