

For immediate release.

GLOBAL AUTOMAKERS OF CANADA RESPONSE TO QUEBEC'S REPORT ON THE ZERO EMISSION VEHICLE REGULATION

TORONTO (February 17, 2021) – On behalf of its 15 member companies, the Global Automakers of Canada (GAC) acknowledge the report presented by Québec's Minister of the Environment and the Fight Against Climate Change Benoit Charette on Québec's Zero-Emission Vehicle Standard. The report was presented before Québec's National Assembly on February 16th.

"The report demonstrates the commitment of our member companies to meeting Québec's decarbonization and vehicle electrification goals. It recognizes the importance of maintaining a dialogue between government and manufacturers to achieve these policy objectives", said David Adams, president of Global Automakers of Canada.

"While Quebec is a leader in transportation electrification, continued investment in charging/fueling infrastructure, incentive support, and consumer education are paramount for continued consumer adoption. Global Automakers of Canada is committed to working with the Quebec government, to achieve its emissions reduction and ZEV targets" added Adams.

According to a survey recently commissioned by the federal government, ZEV cost, lack of infrastructure and lack of awareness represented three of the top four reasons why Canadians and Quebecers did not consider an electric vehicle.

"We look forward to continuing our dialogue with the Quebec government as Regulations should be established in consultation with industry to set challenging, but achievable targets, respecting the timeline for product development cadence. Regulatory certainty is key," noted Adams.

A public statement on the Québec ZEV standard is available on the GAC website.

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About Global Automakers of Canada

Global Automakers of Canada (GAC) is the national trade association representing the Canadian interests of 15 of the world's most respected automakers. Our members include: BMW Group Canada Inc, Honda Canada Inc., Hyundai Auto Canada Corp., Jaguar Land Rover Canada ULC, Kia Canada Inc., Maserati Canada Inc., Mazda Canada Inc., Mercedes-Benz Canada Inc., Mitsubishi Motor Sales of Canada Inc., Nissan Canada Inc., Porsche Cars Canada Ltd., Subaru Canada, Inc., Toyota Canada Inc., Volkswagen Group Canada Inc. and Volvo Car Canada Ltd. Together our members represent more than 25 brands in the Canadian automotive market. Our members represent more than 90% of Quebec's new passenger car market and 70% of Québec's light duty vehicle market.

GAC members and their associates employ, directly or indirectly, more than 77,000 Canadians in automotive manufacturing, sales, distribution, parts, service and financing, as well as in head office operations. In addition, our members support nearly 67% of the automobile dealerships in Quebec employing approximately 23,500 people. Three-quarters of our members have regional offices and one-third have parts distribution centers in the province. There are also six training centers and one financing center operating in Quebec, which together employ hundreds of Quebecers.