

For immediate release.

## **GLOBAL AUTOMAKERS RESPONSE TO ANNOUNCED CHANGES TO QUEBEC'S ZERO-EMISSION VEHICLE SALES MANDATE**

**TORONTO (August 12th, 2022)** – The Quebec government recently closed its consultation on changes to Quebec's Zero-Emission Vehicle Sales Standard (ZEV Standard):

“The essence of these proposed changes to Quebec's mandated zero-emission vehicle targets is to drastically increase the stringency of the regulation less than 6 months after their previous consultation,” said David Adams, President & CEO of the GAC. “Our industry requires some consistency regarding the targets regulators require manufacturers to meet that are first, grounded in science and secondly, supported by ongoing commitments to both consumer incentives and charging infrastructure build-out,” added Adams

“All of our members are fully supportive of the drive to decarbonize their fleets, however governments in Quebec and across Canada need to be aware of the unintended consequences for consumers of setting targets that are both too aggressive and too costly for manufacturers to comply with. These consequences can include increased vehicle prices and decreased model selection, both of which can result in older vehicles staying on the road longer – which does nothing to reduce greenhouse gas emissions.”

“Moreover, the Quebec government cannot simply pretend that record high inflation and Bank of Canada interest rates that will likely be at 3.25% by the end of the year have no impact on consumers' ability to afford to transition to electric vehicles – which remain more expensive. Meanwhile, the government is cutting its incentive amount available to assist consumers. This is not a recipe for success,” noted Adams.

The GAC and its member companies remain committed to working with the Québec government to decarbonize road-transportation and continue to provide our input into the regulatory development process.

**For further information contact:**

David C. Adams, President

**M** 416.333.2873 **E** dadams@globalautomakers.ca

## **About Global Automakers of Canada**

Global Automakers of Canada (GAC) is the national trade association representing the Canadian interests of 15 of the world's most respected automakers. Our members include: BMW Group Canada Inc, Honda Canada Inc., Hyundai Auto Canada Corp., Jaguar Land Rover Canada ULC, Kia Canada Inc., Maserati Canada Inc., Mazda Canada Inc., Mercedes-Benz Canada Inc., Mitsubishi Motor Sales of Canada Inc., Nissan Canada Inc., Porsche Cars Canada Ltd., Subaru Canada, Inc., Toyota Canada Inc., Volkswagen Group Canada Inc. and Volvo Car Canada Ltd. Together our members represent more than 25 brands in the Canadian automotive market. Our members represent more than 90% of Quebec's new passenger car market and 70% of Québec's light duty vehicle market.